



# M MENTUM

The Fast Track to Entrepreneurship

Startupbootcamp

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WORKMODE

UNKNOWN





# Build and grow your business idea

The Momentum program helps entrepreneurs refine their ideas, build a strong foundation, and deliver impactful business pitches. Designed for freelancers and women transitioning into entrepreneurship, it offers essential tools and expert guidance. The three livestream sessions are accessible online via YouTube or Instagram, allowing you to join live based on your availability.





# Join impactful sessions.

## Embrace growth.

Empowering entrepreneurs, freelancers, and women transitioning into entrepreneurship to build and grow their business ideas.



# Top Online Sessions

The Momentum program refines ideas, strengthens foundations, and sharpens pitch delivery. Join three livestream sessions on the Momentum website. The Momentum program accelerates growth through expert insights, strategic phases, and meaningful connections.

[Read More ...](#)



# Three strategic Sessions



## Superpowers

Unlock your entrepreneurial potential by identifying strengths, values, and vision. Align them with your business goals to build a strong foundation for success.



## Focus

Define your business problem, conduct research, and refine your concept using the value proposition canvas. Leave with a clear model and strong pitch deck draft.



## Proposition

Master storytelling and impactful pitching. Get expert advice to refine your presentation and actionable steps for growth.





# Rotating Schedule

You can attend any available date for each session—Session 1, 2, and 3—but to graduate, you only need to complete each session once.

- Time: 17:30–19:30
- Location: online/livestream



## Session 1: Superpowers

Wednesday, 12th March 2025  
Tuesday, 1st April 2025  
Wednesday, 23rd April 2025  
Tuesday, 13th May 2025  
Wednesday, 4th June 2025  
Tuesday, 24th June 2025  
Wednesday, 16th July 2025

## Session 2: Focus

Wednesday, 19th March 2025  
Tuesday, 8th April 2025  
Wednesday, 30th April 2025  
Tuesday, 20th May 2025  
Wednesday, 11th June 2025  
Tuesday, 1st July 2025  
Wednesday, 23rd July 2025

## Session 3: Proposition

Wednesday, 26th March 2025  
Tuesday, 15th April 2025  
Wednesday, 7th May 2025  
Tuesday, 27th May 2025  
Wednesday, 18th June 2025  
Tuesday, 8th July 2025  
Wednesday, 30th July 2025





# The fast track to entrepreneurship

This program empowers women-identifying entrepreneurs in the Netherlands to overcome challenges and build scalable businesses from scratch. Develop key skills, foster a growth-driven mindset, and create a strong foundation for lasting success.

112

ENTREPRENEURS



## Join Momentum if you are:

### **An aspiring entrepreneur:**

Ready to launch, test, or refine a business idea.

### **A freelancer or founder:**

Seeking to scale your practice or grow your venture.

### **A corporate Innovator or growth seeker:**

Eager to sharpen entrepreneurial skills and drive innovation.





# Key Content on Accelerator<sup>2</sup>

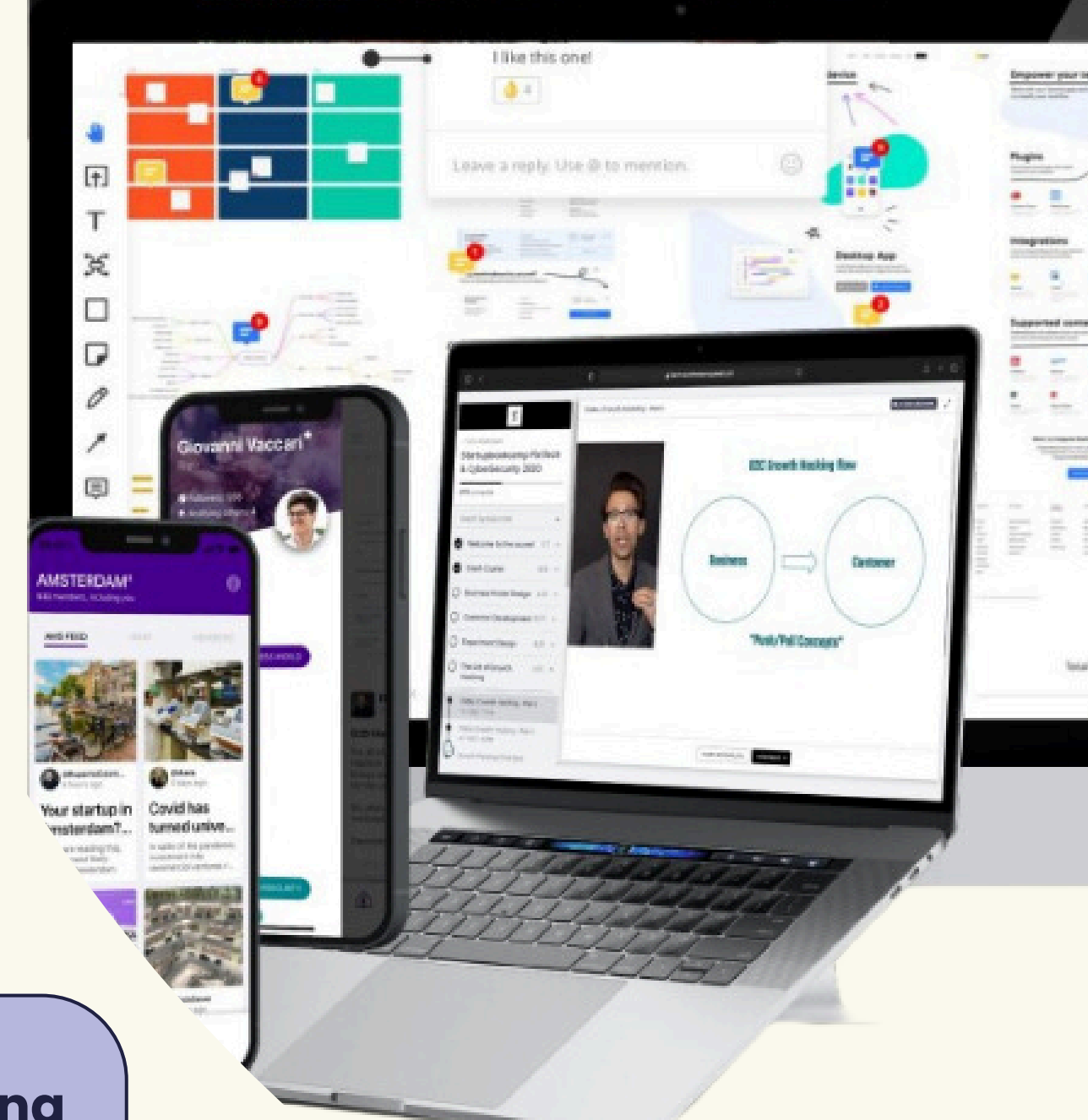
From market research to pitch delivery, this program equips you with the tools, knowledge, and strategies to confidently build and grow your business.

## **Foundational Learning & Market Fit:**

Build a foundation by identifying problems, understanding customers, and ensuring market fit with videos and tools.

## **Strategic Business Building & Pitch Development:**

Design your business model, create a value proposition, and craft pitches using guides and templates.





# Momentum Community Days



## Momentum Meetups

Join the Momentum community every Friday at Equals for a vibrant weekly coworking meetup—connect, collaborate, and uplift each other as you share ideas and grow together.

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The Fast Track to Entrepreneurship





# How to join Momentum

## the self-made summit

Secure your spot with a ticket to  
The Self-Made Summit – The  
leading business event for  
female professionals.

From €222 excl. VAT

**Sign  
up!**

## = equals

Claim your complimentary spot  
with an active Equals Membership.

### **Memberclub Flex**

3-month membership  
€98/month excl. VAT

### **Memberclub**

6-month membership  
€85/month excl. VAT

### **Premium**

12-month membership  
€950/year excl. VAT

**Sign  
up!**

## WORKMODE

Secure your spot with an active  
Workmode membership.

### **Homebase Membership**

From €319/month excl. VAT

### **Freedom Membership**

From €269/month excl. VAT

### **Discover Membership**

From €199/month excl. VAT

**Sign  
up!**

## M O M E N T U M

Join the Momentum Program for  
free by claiming your spot through  
any of these options:

an Equals Membership,  
Workmode Membership,  
or Self-Made Summit ticket.

Alternatively, you can secure your  
spot directly for the Momentum  
Program at €299 excl. BTW.

**Sign  
up!**

## Startupbootcamp

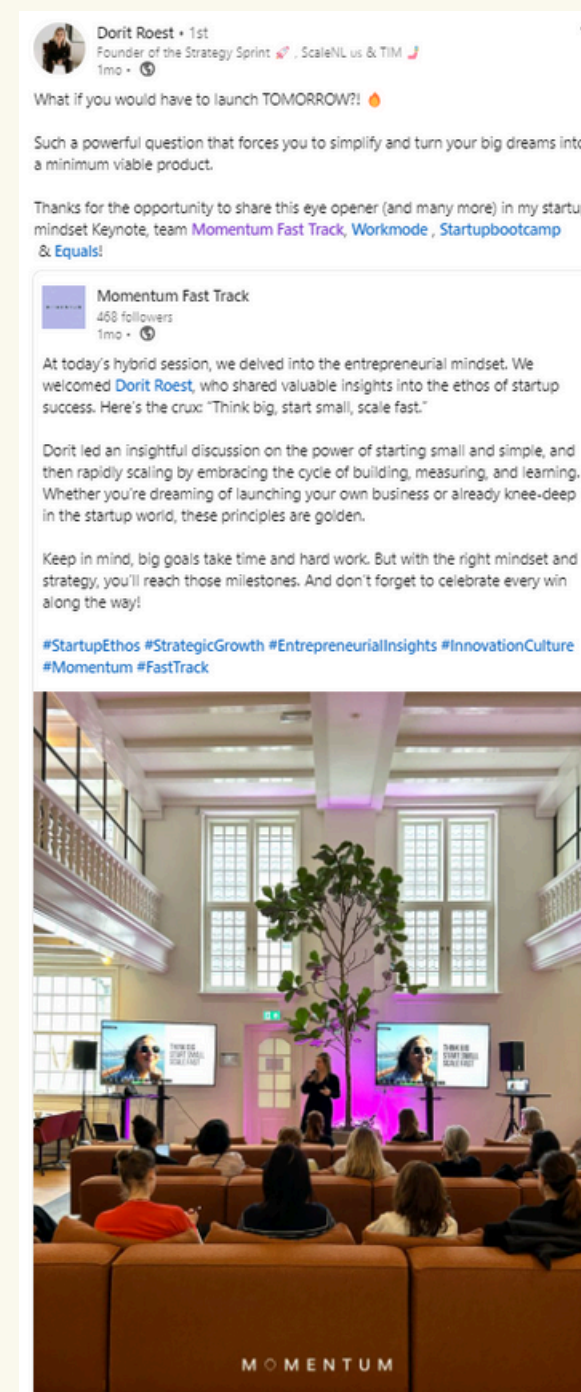
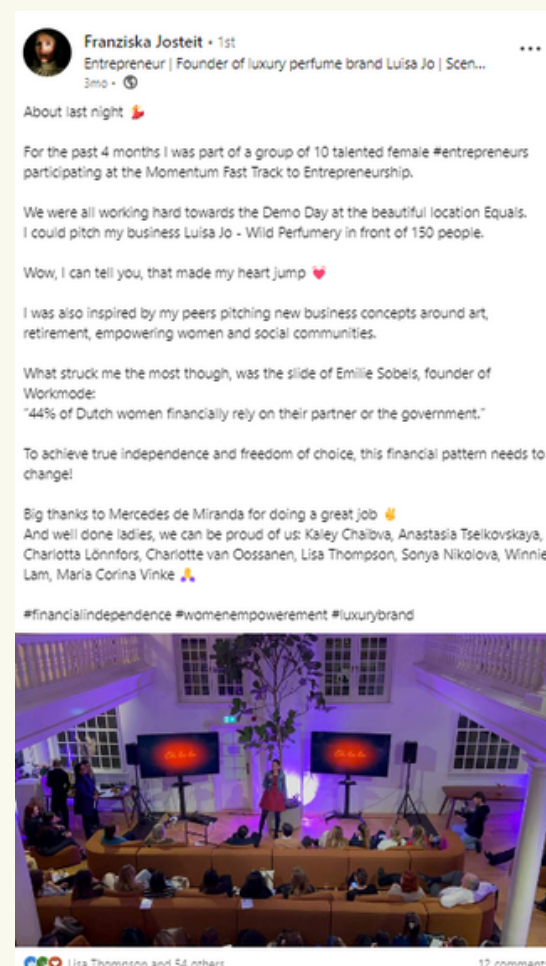
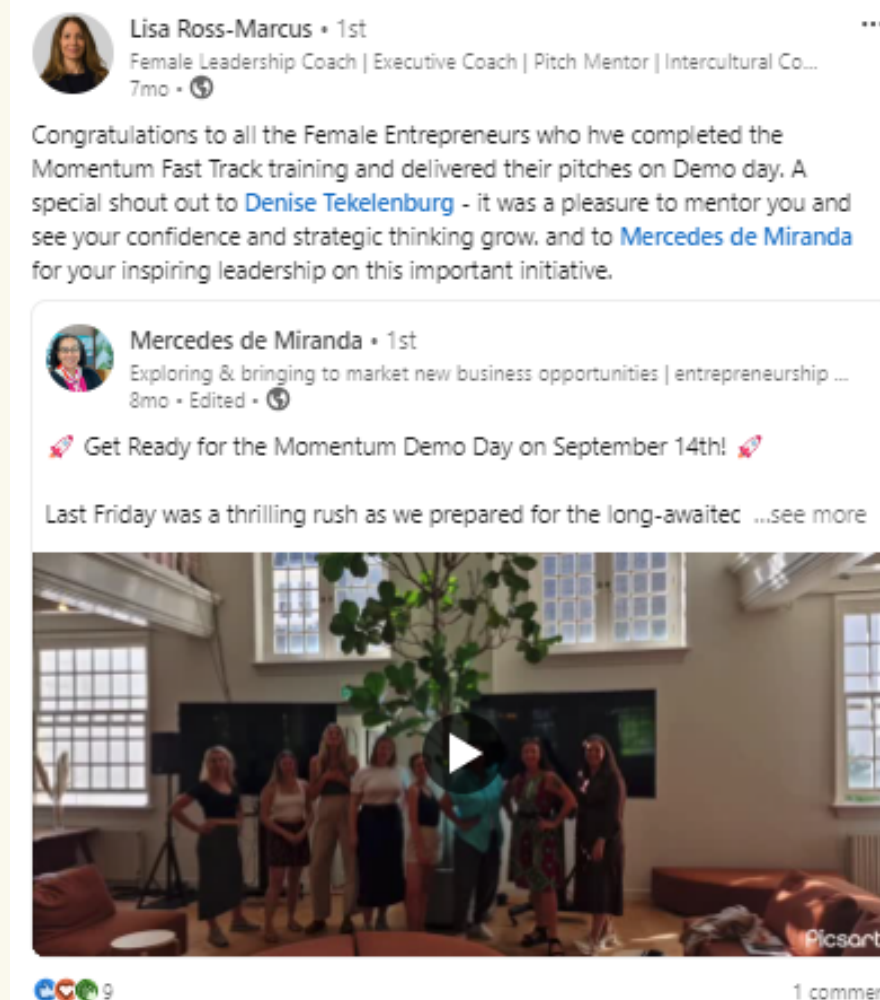
The course will be available to  
early-stage Dutch female  
entrepreneurs who apply to  
Startupbootcamp programs but  
need additional preparation before  
getting started.

**Sign  
up!**



# Momentum Spotlights

“I liked the input we got  
from each other. helping  
each other out!”

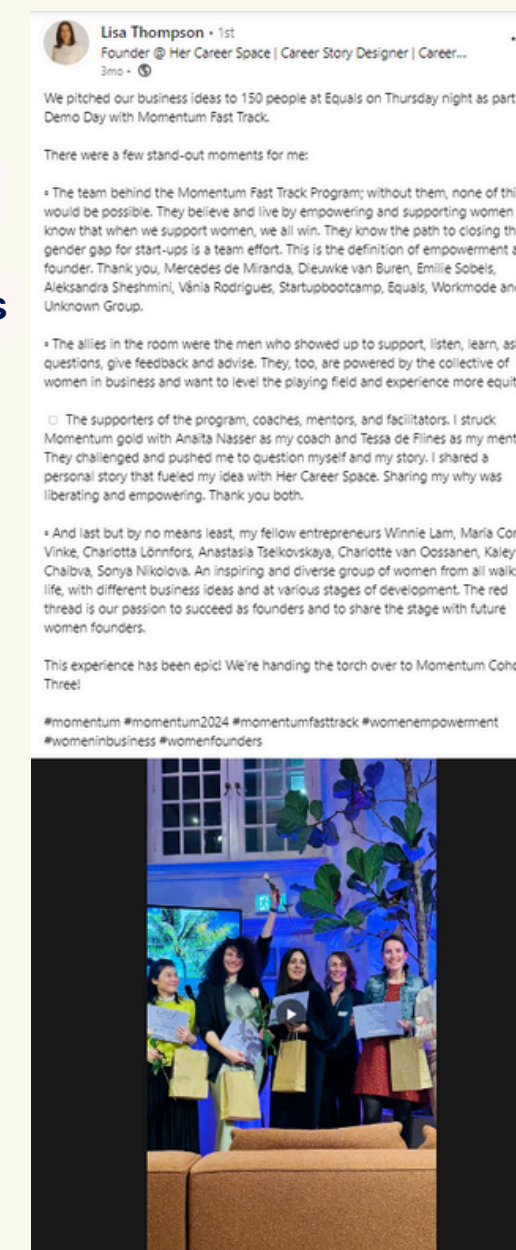


“It was great to get the ball rolling, to  
evaluate what I could possible move  
forward with and to decide on the  
direction I wanted to go”

“ This course is helping many  
of us in way we had not  
anticipated by looking inwards  
before "talking business”



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“ Momentum helped me to  
narrow down to one idea and  
actually take the steps to  
making it a reality.”





M  M E N T U M

**The Fast Track to Entrepreneurship**

is powered by:

**Startupbootcamp**

**= equals**

**WORKMODE**

**UNKNOWN**





We strive for equality and more diversity in the workforce. We are committed to supporting women\* in the growth and development of their careers. By working together, and by celebrating and championing our members and partners, we bring out the best in everybody.

# Mission

## What we do

### Visibility

We're creating more visibility for inspiring women, because role models are important for changed behaviour and beliefs.

### Academy

We're creating education and career opportunities for women in tech and entrepreneurship.

### Memberclub

We're creating a community of ambitious women that are here to connect, grow, support and empower each other. Master storytelling and impactful pitching. Get expert advice to refine your presentation and actionable steps for growth.





# Startupbootcamp

## Startup Accelerator

Alumni Numbers & Impact

1700+

Startups &  
Scaleups  
Accelerated

100+

Accelerator  
Cohorts  
Managed

200+

Corporate  
Ventures  
launched &  
scaled

4700+

Jobs Created

62

Countries

41%

Companies  
with Female  
Founders

Startupbootcamp

INNOVATION  
WILL SAVE  
THE WORLD







# We Fuel Founders To Fix The Future



## UNKNOWN VENTURES

Creating an army of founders to solve challenges together with industry leaders.

- **300+** Global Ecosystem Partners.
- **4.7M** ventures in database.
- **35M** invested.



## UNKNOWN SPACES

Offering physical infrastructures for founders to thrive.

- **13.000m2** physical infrastructure for impact innovation in The Hague.
- **40+** offices within a thriving ecosystem.



## UNKNOWN SCHOOL

Shaping founders with skills and mindset offering continuous learning.

- **200+** future impact founders educated.
- **5+** executive entrepreneurship programs.
- **75+** companies founded by students.



Workmode is the place for professional women seeking to cultivate their skills and develop into smart and powerful entrepreneurs.



## OUR CORE

We offer female-focused co-working spaces with locations in Amsterdam, Apeldoorn, Utrecht and Rotterdam.

In addition, our Agency team is dedicated to increasing the visibility of female role models every day.



## HOW?

We accomplish this through our annual event, **The Self-Made Summit**, where we provide a platform for female role models.

The women of the Workmode community also play a vital role in this. In addition, we share our expertise in community building and (influencer) marketing with like-minded brands.



## WHY?

So that together, we can create content and campaigns that truly resonate with the target audience.

Our mission is at the core of everything we do: to empower women in the business landscape and strengthen their position.



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Confirm your spot via  
[www.equals.nl/momentum/](https://www.equals.nl/momentum/)

